

FEATURED SPEECH PRESENTATION

*The Case for Optimism
in the 21st Century*

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Univetica

Empowering today's
Businesses, Nonprofits, & Educational Institutions

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The Case for Optimism in the 21st Century

The world is growing more complex and more competitive at a faster rate than ever before. This means greater access, opportunity, and better life for more people in more places. However, progress can also come at a price—confusion, stress, and isolation for many. Every day, most of us are bombarded with a myriad of issues and challenges that require quick, effective decision making. The problem is that most of us are unprepared to make such decisions and poor decisions can breed failure, inefficiency, conflict and mistrust, at home, at work, and in education.

In our presentation, *The Case for Optimism in the 21st Century*, we share a vision of hope, optimism, and lasting progress.

Based on the best-selling book, *Univetica: Compelling Change*, this presentation provides powerful and practical insights into Humanity 2.0 and how each of us can optimize our individual and collective impact in any team or organization.

This engaging presentation is of value to any business, nonprofit, or educational group interested in fostering innovation, increasing productivity, and stimulating progress. Executives, department managers, sales and service professionals, instructors, and product developers discover rare secrets to building stronger teams and optimizing individual as well as collective resources.

PARTICIPANTS WILL:

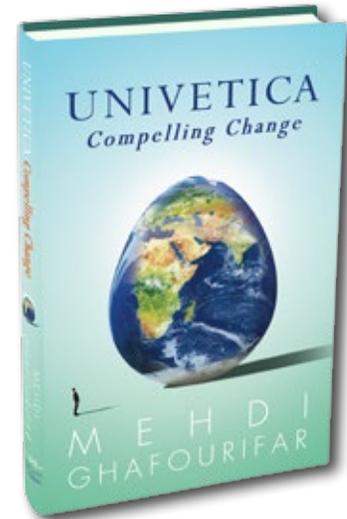
- Gain priceless insight into what drives success in the 21st century
- Learn how to recognize the cycle of abundance in any situation
- Learn how to attract and retain strong team members
- Understand the most common myths about competition, scarcity, productivity, life, & balance



ABOUT THE BOOK

Univetica: Compelling Change questions our notions of happiness, success, education, political and religious beliefs, consumerism, patriotism, and, of course, the self to reveal the vulnerabilities in our traditional views of the world. *Univetica* redefines life as a concept that is relative, based on one's impact upon the environment. *Univetica* asks each of us to reexamine basic ethical dichotomies that have shaped humanity for millennia. It turns the concept of free will on its head and urges us to move away from declaratives and instead embrace the act of questioning.

With humanity facing unprecedented global challenges, from terrorism and environmental crisis to poverty, discrimination, and educational inequities, *Univetica* proposes a better way forward, one that is both effective and within our grasp. The straightforward idea that humanity's success is determined by the individual's ability to progress more than he or she regresses forms the very foundation of the Univetican approach to life. *Univetica* empowers us to overcome divisive ideologies and better understand what unites us all.



ABOUT THE AUTHOR



Mehdi Ghafourifar is a social entrepreneur with an established track record of developing innovative projects that touch the lives of many people. His passion for social justice and education is underscored by his more than twenty years of dynamic business experience in both for-profit and non-profit sectors. Mehdi's client portfolio has included thousands of companies and executives in 350 business categories. His life's work is dedicated to the advancement of positive social change and global citizenry.

ABOUT THE COMPANY

Univetica Inc. develops and deploys solutions that help more people make better decisions more often and become part of the larger global community. Our supporters are inspired by a more fulfilling and practical approach to life that better ensures progress, individually and collectively.

Something magical happens when people come together to achieve a common goal. At Univetica Inc., we strongly believe that our actions as individuals can make a profound collective impact. Whether in personal life, in business, or in education, Univetica can provide the tools and resources to help you succeed, locally and globally.



Progress

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